

CLICK TO SAVE THE MOST!

Save \$60 by registering online and
redeeming your rebate at directv.com/rebate.

SKU # 03091REBAT E909

New DIRECTV customers only; on approved credit. Lease or multiple dwelling unit provider activation required. Offer valid for new customer who acquires a DIRECTV System between 3/04/09 and 7/07/09 and activates within 30 days any of the following qualifying programming packages: CHOICE™, CHOICE XTRA™, PLUS HD DVR, PREMIER™ (\$16 standard bill credit per month) or PREFERRED CHOICE™ with qualifying international service bundle (\$11 standard bill credit per month). In order to receive the additional \$5 bill credit for 12 months, customer must submit rebate form online and register account on directv.com prior to rebate redemption, with valid email address and consent to receive emails. Customer must redeem within 60 days of system activation either online at www.directv.com/rebate, or via mail. For mail-in process, customer must complete, sign and mail the rebate form to: DIRECTV National Offer, Offer # 361-64, PO Box 750893, El Paso, TX 88575-0893. Upon receipt of rebate, DIRECTV will begin to credit the new customer's account for 12 months. Allow 6-8 weeks for processing after online rebate is received, 8 to 12 weeks for mail-in rebate. Provided customer subscribes to the qualifying package for 12 consecutive months (without interruption) (customer will continue to receive the applicable bill credits. If customer's account is disconnected for any reason, credits will automatically discontinue and will not be reinstated. Credits may not be transferred or exchanged. Credits not redeemable for cash; any credit balances that may appear on account will continue month-to-month until credit is exhausted. Customer account must remain active and in "good standing" as determined by DIRECTV in its sole discretion, to receive credit. Not valid for purchase by groups, clubs or organizations. Reproductions or redemption form strictly prohibited. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. LIMIT ONE PROGRAMMING BILL CREDIT PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER PROGRAMMING BILL CREDIT OFFERS. ©2009 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, CHOICE, CHOICE XTRA, PLUS HD DVR, PREMIER, PREFERRED CHOICE and GOODTV, BETTERTV, DIRECTV, are trademarks of DIRECTV, Inc.

DIRECTV NEW CUSTOMER REBATE INSTRUCTIONS

See back for important rebate details.



DIRECTV NEW CUSTOMER REBATE INSTRUCTIONS

WELCOME TO DIRECTV! As a part of your first year with us, you may be eligible for a monthly bill credit on your programming selection.

Please use one of the two methods below to submit your rebate **within 60 days of activating your DIRECTV service**. Customers should only complete **one** rebate process to ensure proper handling. If you are eligible for other offers that require a rebate, they will be redeemed along with any eligible programming credit.

PRIORITY ONLINE REBATE

6-8 weeks processing

Get an additional \$5 off for 12 months when you submit your rebate through the online process.

Redeeming is as easy as 1-2-3!

1. Register your account on directv.com/rebate
2. Validate your email address.
3. Agree to receive DIRECTV email communications and submit online.

**CLICK to
SAVE the
MOST!**

OR

STANDARD MAIL-IN REBATE

8-12 weeks processing

To redeem, fill out the rebate form below and mail to:

DIRECTV National Offer
Offer #361-64
PO Box 750893
El Paso, TX 88575-0893

ELIGIBLE PACKAGES AND REBATE AMOUNTS

Customers who activate eligible programming packages may receive 12 monthly bill credits in the following standard amounts:

\$16 Rebate: CHOICE™
CHOICE XTRA™
PLUS DVR™
PLUS HD DVR™ or
PREMIER™

\$11 Rebate: PREFERRED CHOICE™

**GET AN ADDITIONAL \$5 OFF FOR 12 MONTHS
WITH THE PRIORITY ONLINE REBATE!**

To receive the DIRECTV priority online rebate, please follow these steps:

1. Use your internet browser to visit www.directv.com/rebate. Create a username and password to login to your account and the online rebate system.
2. Follow the steps to register your account. Once registration is complete, you will be sent a confirmation email from DIRECTV to validate your email address and provide further rebate instructions.
If you do not receive this email, be sure to check your SPAM or Junk Mail folder.
3. Follow the link within the email to visit the rebate home page and select "View My Rebates". Confirm your rebate eligibility and agree to receive email alerts from DIRECTV if you have not already provided permission. Press "SUBMIT" and you're done!

**BEST
OPTION**

To check your rebate status, log back into your account or call 1-877-286-4808. If you complete the online process, **DO NOT** mail in the form below.
Note: If your account is already registered on directv.com with a valid email, login and click on "View My Rebates" to continue to the rebate summary page.



GOODTV. BETTERTV. DIRECTV.

TO RECEIVE THE DIRECTV STANDARD MAIL-IN REBATE, complete the form below, sign and mail to the address provided within 60 days of activating your DIRECTV service. Once mailed, you can check the status of your rebate by calling 1-877-286-4808.

Name of Account Holder: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

DIRECTV Account Number: _____

MAIL THIS FORM TO:

DIRECTV National Offer
Offer# 361-64
PO Box 750893
El Paso, TX 88575-0893

**DO NOT INCLUDE THIS FORM WITH
YOUR BILL PAYMENT.**

By signing and returning this form, I agree to the terms and conditions of the DIRECTV Bill Credit Redemption located on this form, and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand that DIRECTV is not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail, and that incomplete or illegible requests will not be honored. I understand by submitting this form via the mail-in process, I am not eligible for the additional \$5 in monthly bill credits for 12 months.

Signature: _____ Date: _____

DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.